

CEDAM's members invest in people and the communities in which they live.

CEDAM members:

- > Connect people with resources for a healthy, happy life
- > Work collaboratively to shape neighborhoods for prosperity, safety, accessibility, and sustainability
- > Build, improve, and rehabilitate high-quality affordable housing and help families obtain and keep it
- > Help community members achieve their goals for financial security
- > Promote local business and downtown revitalization to meet community needs

CEDAM's staff supports our members with public policy advocacy, industry-relevant training, and networking opportunities.

To learn more, please visit us online at www.cedam.info.

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**Destination:
Vibrant Communities**

Quality Housing

■ **WHAT:** Every resident has a safe, healthy, comfortable home in an accessible and desirable location.

■ **HOW:** Good-quality housing is affordable to both renters and buyers. Homeownership counseling and education are widely available. Funding and training are available for home improvements. Foreclosure prevention and mitigation programs help families to stay housed even during financial difficulty.

Economic Vitality

■ **WHAT:** Communities have a variety of thriving businesses that provide jobs and meet the needs of residents.

■ **HOW:** Efficient land use and infrastructure support business (high-quality affordable space, inviting facades, pedestrian-friendly streets, high-speed Internet). Commercial associations support business owners and customers. Entrepreneurship programs and incubators foster new businesses and jobs, while training programs prepare local workers for job opportunities.

Collaborative Planning/Coordination

■ **WHAT:** Governmental, nonprofit, and for-profit entities coordinate efforts and plan for the future.

■ **HOW:** CEDAM strives to connect those interested in community economic development with one another so we can be more efficient and effective in the coming years.



Equitable Access

■ **WHAT:** All community members are able to live, work, shop, learn, and play in their community.

■ **HOW:** Complete streets, mixed-use development, and transit-oriented development make it easy for people to physically get where they want to go. Strong K-12 schools, higher education, and entrepreneurship programs help residents achieve their career goals. Universal design, accessibility standards, fair housing enforcement, and nondiscrimination policies ensure that everyone can enjoy homes, businesses, and public areas.

Financial Security

■ **WHAT:** Individuals and families have enough income and are able to save and build assets to fall back on when times are tough.

■ **HOW:** Financial education teaches individuals and families how to keep and grow their money. Education and training help individuals get well-paying, secure jobs. Public benefits and other forms of financial aid are accessible. Savings programs help families build wealth for education, home ownership, entrepreneurship, or emergencies. Everyone has access to affordable financial products and can avoid predatory practices like check cashing and payday lending.

Community Building

■ **WHAT:** Those who live and work in the neighborhood know and help one another.

■ **HOW:** Planning and infrastructure includes accessible, inviting public spaces. Neighborhood associations, community groups and community development corporations provide opportunities for community members to meet, volunteer and socialize.

Safety

■ **WHAT:** Community members can live, work, shop, play, and travel without fearing injury or crime.

■ **HOW:** Streets are designed for pedestrians, cyclists, and transit users, not just drivers. Neighborhoods are well-lit and well-kept. Neighborhood groups encourage neighbors to look out for one other. Local governments provide adequate police and fire protection. Vacant properties are maintained.

Stewardship

■ **WHAT:** Community members take care of natural resources, while infrastructure and activities minimize negative environmental impacts.

■ **HOW:** Green building and weatherization techniques reduce energy and water consumption in buildings. Complete streets, mixed-use development, and public transit reduce fossil fuel consumption and emissions. Community members and developers reduce consumption and recycle discarded materials.

Health

■ **WHAT:** Individuals of all ages can achieve physical, mental, and social well-being.

■ **HOW:** Community members have access to healthy, locally-grown food, health education, affordable health and mental health services, and safe places to exercise and play. Homes, workplaces, and public spaces are low in toxins and other hazards.

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